

Mahmoud M. Hosny

Software Engineer & Websites Developer

Member Of Kuwait Information Technology Society

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EDUCATION

B.Sc. in Information Technology,

Faculty of Computer Science and Information Systems,

Menufeya University , Egypt (2010)

Professional Experience

Full Time Work

Software engineer in ZAK Solutions, Kuwait, June 2014 to Present

- Analyzing and evaluating user needs and software requirements to determine feasibility of design within time and cost constraints.
- Responsible for development of new programs, analyzes and Investigates current programs and processes to Identifying technology limitations and deficiencies with associated processes, procedures and methods , and making recommendations which yield a more cost effective product
- Debugging and correcting errors in the software programming language within testing protocols, Q/A standards to ensure that programs and applications is performing according to the specifications
- Writes, edits and debugs computer programs code for assigned projects requirements , including necessary designs and technical specifications in according to the quality standards agreed
- Review and update technical application program end user manuals and brochures for operational procedures
- Responsible for Providing advice, guidance in strategies and developing proposals for software and applications designing such as providing the financial evaluation and costing recommendations for upgrades and purchases which yield a more effective software
- train users, provide second line of support for applications software, Prepare and maintain appropriate documentation

SEO Analyst & Web Developer in Fikra For Printing and Publishing (Kuwait office) April2014 to Present

- Developing & maintaining company's official Websites
- Managing customer relationships and communicating with company target audiences.
- Organizing and attending events such as seminars, conferences and exhibitions.
- Conducting market research, analyze their findings and Monitoring competitors activity.
- Contributing to, and developing, marketing plans and strategies , Creating annual budgets and evaluating marketing campaigns.
- Oversee creation and delivery of press releases, advertisements, placing adverts in the press and other marketing materials. Provide leadership on digital marketing strategy across internal and external partners.
- Cultivate a data-driven mentality with emphasis on analysis, insight, and recommended action. Monitor web and social metrics, drawing conclusions and making recommendations based on findings. Define and own digital marketing KPIs and budgets.

- Work collaboratively with technology team to bring new client relationship management platform (Sales force) to life ,Partner with Marketing, Public Affairs and PR agency to enhance social media presence, implementation, tracking and tools.
- Identify and implement marketing digital tools that improve marketing performance and efficiency (automation, asset management, etc.)
- Analyzes and documents user requirements and information related to the development of various web applications. Use this information to determine the best workflow and approach to a user experience within the application.
- Coordinates with other units within Information Technology Services to resolve problems as necessary.
- Directs the technical team to ensure that the application architecture is adhered to throughout the development process.
- Provides technical leadership to ensure the optimum security of all of the institution's intellectual properties and personal data.

Support & Software engineer in Ghabbour Group, Egypt, Oct 2011 –30April 2014

Mazda (Cairo Area)

(Sept 2013 – April 2014)

Hyundai Red Sea Area (Hurghada Area)

(Oct 2011 – Aug 2013)

- Analyzing Information , General Programming Skills, Software Design & Debugging, Software Documentation, Problem Solving, Software Development Fundamentals & Process, Software Requirements
- testing the product to ensure that it operates satisfactorily
- Obtains and licenses software by obtaining required information from vendors; recommending purchases; testing and approving products.
- Develop New Systems and write User Guide for these systems.
- Updates job knowledge by studying state-of-the-art development tools, programming techniques, and computing equipment; participating in educational opportunities; reading professional publications;
- Provides information by collecting, analyzing, and summarizing development and service issues.
- Improves operations by conducting systems analysis; recommending changes in policies and procedures.
- Supports and develops software engineers by providing advice, coaching and educational opportunities.
- Documents and demonstrates solutions by developing documentation, flowcharts, layouts, diagrams, charts, code comments and clear code..
- Develops software solutions by studying information needs; conferring with users; studying systems flow, data usage, and work processes; investigating problem areas; following the software development lifecycle.

Support & Software engineer in Cairo for conferences & seminars, Cairo, Egypt, June 2010 to Sept. 2011

- Analyzing Information , General Programming Skills, Software Design, Software Debugging, Software Documentation, Software Testing, Problem Solving, Teamwork, Software Development Fundamentals, Software Development Process, Software Requirements
- testing the product to ensure that it operates satisfactorily
- Update and improve maintenance programs with new specifications or new technology.
- liaising with users to support systems if it's needed.
- Develop proposals and plans for systems and providing advice and guidance and expertise for software design activities such as financial evaluation and evaluate costing of Software and updates of software
- writing new software and operating manuals
- consulting clients concerning the maintenance and performance of software systems and with a view to writing or modifying current operating systems
- Determines operational feasibility by evaluating analysis, problem definition, requirements, solution development, and proposed solutions.

- Documents and demonstrates solutions by developing documentation, flowcharts, layouts, diagrams, charts, code comments and clear code.
- training end users and handling support and feedback
- Design implement web applications, prototypes, user interfaces, and websites.
- Writing program code in line with the system requirements, design and specifications with considering security standards and quality authenticated
- Maintain & support existing systems and websites and realize it is just as important challenging as building new apps.

Part Time

Support Engineer, CompuMe (Maintenance department), Cairo, Egypt, Feb2011 to Aug 2011

Software Engineer, Vodafone Egypt, Cairo, Egypt, May 2011 to August 2011

Trainee IT Engineer, " Egypt Air " Cairo international Airport, Cairo, Egypt, July2009 to August 2009

- Networks
- Computers
- Central
- Wireless

Courses & Certifications

- ICDL (GCC-100-357048)
- Cisco CCNA (417584168405COXH)
- Cisco CCNP (417634172818DLDG)
- Agile fundamentals
- C# .NET

Linguistic Abilities

Language Skills: Excellent knowledge of both spoken and written English and Arabic.
ILETS Score : 5.5

Hobbies & Interests

- Searching for new technologies on the internet to improve my work
- SEO and Websites developing
- Digital Marketing
- Travelling and Photography
- Swimming

